



Floyd Hill – Project Leadership Team

Meeting Summary

May 19, 2023, 8:30 AM to 10:00 AM

CDOT West Program – Lookout Mountain Conference Room and Virtual (Zoom)

1. Introductions, Agenda Review, General Updates

CDR Associates opened the meeting and reviewed the agenda.

The purpose of the meeting was to discuss:

- Schedule Overview & Project Updates
- Construction Communications and Public Information
- CSS Environmental 1041 Commitment Tracking Process
- Action Items & Next Steps

Project Leadership Team (PLT) members confirmed the meeting agenda with no changes.

2. Schedule Overview & Project Updates

Kurt Kionka (CDOT) provided the PLT with an overview of current schedule updates:

- East Section plans as well as successful cost negotiations with Kraemer have been completed. Construction is slated to begin in early to mid June.
- West Section 60% designs were reviewed and the project team is currently addressing comments in order to reach 90% in July. Construction is on track to begin this Fall.
- Central Section reached 30% design this week.
- Construction Access Package will be construction Package 3. Package 2 (West Section) and 3 will ideally begin at the same time (Dec 2023).

Kevin Brown (CDOT) provided updates on the early projects:

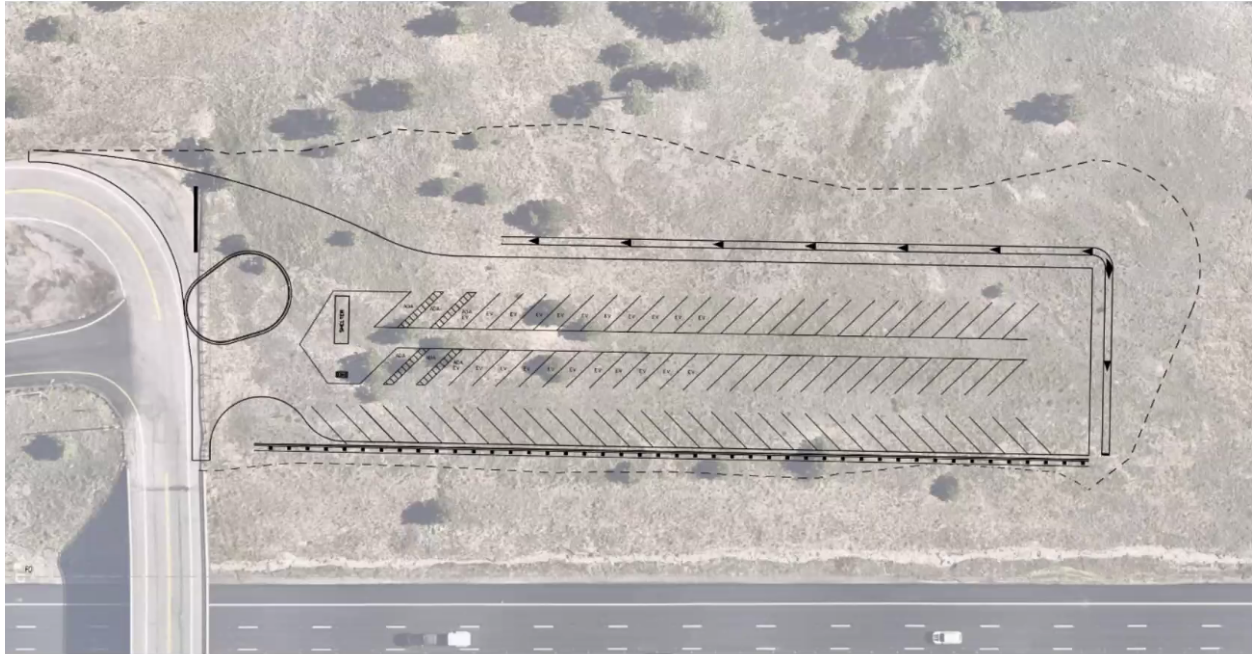
- **Genesee Wildlife Crossing:** WB lane has been paved, project will be shifting traffic to work on EB. Construction on track to finish this year.
- **Roundabout projects:** Both at Homestead and CR 65 locations have faced challenges with utilities relocation. Still aiming to have these completed this year.



- Comment: construction of these roundabouts will require some closures of US 40, so the project team has developed a local resident stakeholder email list to whom weekly updates are provided.
- **Empire Wildlife Crossing:** Project is still finalizing the designs due to ROW issues and structural design complications stemming from an unsecure, talus slope. Aiming to hire a contractor in August of this year.
- **El Rancho Parking Lot:** Brad Palmer, CDOT Project Manager, provided additional detail on this early action project. This lot will provide parking for the Pegasus shuttle users with potential for Bustang as well. The lot will have 80 parking spots as well as infrastructure for charging EVs.
 - Moving the lot from Homestead to El Rancho addresses community concerns near the Homestead area and provides buses the opportunity to enter the Express Lane on I-70.



(Pictured above: Location of El Rancho Parking Lot at Exit 251, Pictured below: Initial design for the El Rancho Parking Lot)



Daniel Estes (CDR) requested the PLT's thoughts on the application of the CSS process to this new parking lot location. Realizing that local stakeholder engagement was an important factor around the Homestead area, the team is wondering if more outreach through Jefferson County is needed. Officials at Jefferson County previously indicated that a public comment period mandated due to the rezoning of the lot would be adequate community engagement. The PLT expressed that they are supportive of that decision if that is sufficient from the county's perspective.

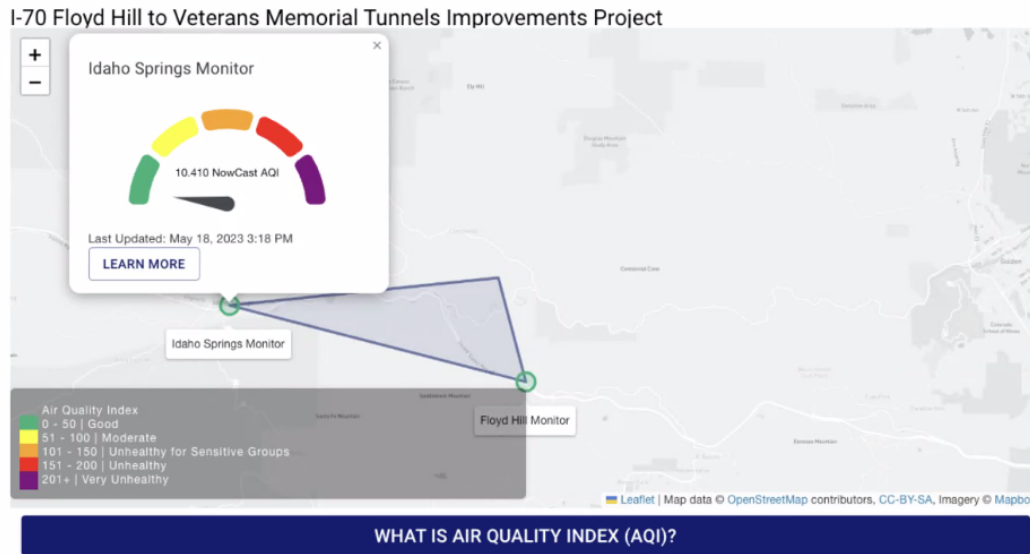
PLT Agreement: In accordance with Jefferson County's stance, the PLT agreed that local stakeholder engagement in the form of a public comment period would be sufficient for the El Rancho Parking Lot.

Francesca Tordonato (CDOT) provided the group with several Environmental Updates:

- The air quality monitors are currently collecting data. The Air Quality Dashboard (pictured below) will be up and running in about a month before construction begins on the East Section.
- Senate Bill 260 requires tracking of Particulate Matter (PM) 2.5 and PM 10. The monitors are currently collecting these data as well as additional, unrequired metrics.
 - Clear Creek County expressed interest in viewing all data from the monitors. Vanessa Halladay (Peak Consulting) stated that these can be shared as they were on previous projects with Idaho Springs.



Air Quality Monitoring Dashboard



3. Construction Communications & Public Information

Stacia Sellers (CDOT) introduced herself alongside Presley Fowler (CDOT). Stacia is leading overarching strategic communications for the project while Presley is focused on day-to-day tasks such as working with the contractor to ensure they are meeting communications agreements. They provided an overview of the Strategic Communications Plan to the PLT.

- The goal of the plan, broadly, is to prepare stakeholders for construction and keep them updated throughout construction. This includes ensuring communities understand the big picture goals and benefits of the project. Another goal of the plan is to humanize the project by sharing behind the scenes photos, videos, and interviews (*see full list of goals and strategies below*).



Floyd Hill Project

Strategic Communications Plan Overview

Goals:

- To prepare stakeholders for the start of construction.
- To shift the main project’s messaging from planning (why and if) to construction (how and when).
- To broaden/strengthen overall support for the project by highlighting project benefits.
- To improve overall understanding of the project.

Strategies to Achieve PI Goals:

- Provide timely, accurate and dependable communications.
- Use broad communications channels to proactively communicate about the project.
- Communicate consistently across multiple channels.
- Monitor issues and quickly develop solutions.
- Provide seamless coordination between all Floyd Hill projects.
- Partner with corridor stakeholders.
- Encourage the use of transit during construction.
- Engage audiences in authentic ways in both English and Spanish.
- Give legislators opportunities to support the project.
- Prepare the public for construction.

- The team intends to reach local residents and targeted audiences directly, by attending HOA meetings, elected official meetings, communicating through Nextdoor, and generally going to where stakeholders are already meeting.
- Varying levels of communication and engagement will occur weekly, biweekly, monthly, quarterly, biannually, and yearly (*details outlined below*).



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Communications Tactics / Approach

<p>Weekly</p> <ul style="list-style-type: none"> Schedule meeting E-Blasts - upcoming traffic impacts Social media posts - traffic impacts Website updates Text alerts (as needed) 	<p>Quarterly</p> <ul style="list-style-type: none"> PIO meeting I-70 Coalition meeting Blog posts/contributed articles Project tours Resorts and recreation individualized outreach - (spring, summer, fall, winter) Infographic progress reports Newsletters Presentations (as needed)
<p>Biweekly</p> <ul style="list-style-type: none"> Social media posts - storytelling I-70 Mountain Corridor Stakeholder Meeting 	<p>Biannually</p> <ul style="list-style-type: none"> Media tours Attend community events
<p>Monthly</p> <ul style="list-style-type: none"> Elected officials update Progress photos & drone footage Storytelling editorial calendar PLT/PILT updates 	<p>Yearly</p> <ul style="list-style-type: none"> Year-in-review press releases Strategic Communications Plan updates



- The plan includes creative tactics such as using a drone to capture aerial footage of construction progress.
- Stacia and Presley will collaborate with PIO's along the corridor to communicate key messages.
- The PILT will also assist with advising on and disseminating communications.
- Communications will highlight certain opportunities such as the Pegasus and Bustang transit options to reduce traffic on the road. In addition to reducing traffic during construction, these efforts can help the traveling public build new habits with positive environmental impacts.
- Stacia identified Upcoming Public Information dates (*listed below*):



Floyd Hill Project

Upcoming Public Information Dates

- May 23, 10 a.m. - First quarterly PIO meeting
- June 1, 3 p.m. - Pre-construction First Responders Meeting
- Week of June 5 - launch revamped construction website
- June 5, 11 a.m. - Internal Team Crisis Training
- June 6, 6 p.m. - Telephone Town Hall
- June 8, 10 a.m. - Pre-construction Media Tour
- Mid-June - Distribute summer forecast email to resorts and recreation stakeholders
- June 21, 1 p.m. - PILT Monthly Meeting





- Lastly, the General Public will be able to visit the website and subscribe to the project email list, leave a voicemail, and/or sign up for text message alerts.



Floyd Hill Project

General Public Contact Information



-  **Subscribe to email list:**
bit.ly/FloydHill 
-  **Visit the project website:**
codot.gov/projects/i70floydhill 
-  **Leave a Voicemail:**
303-512-4408
-  **Sign up for text messaging service:** 

- **PLT Comment:** I appreciate the idea of humanizing the project as an opportunity to develop relationships over the course of a long term project. Many people do not understand how many people at CDOT, Atkins, Kraemer, etc. are working on this project and what it takes to design and build a project like this.
- **PLT Question:** If I wake up one day and want to know what the traffic control patterns are for the day, will there be a place I can find that?
 - **Response:** Yes, if you call the number, there will be a recording on the voicemail with updates on traffic control patterns.
- **PLT Question:** Is there an additional plan for crisis communication?
 - **Response:** Yes, we are developing a full crisis communications plan and will have a crisis hotline.
- **PLT Question:** Will CO Trip incorporate updates about rock blasting and closures?



- **Response:** Yes. CO Trip will be a great resource to find information about the project. Depending on traffic and construction there will be weekly and even daily updates.
 - **Comment:** CO Trip cameras may need to be adjusted, maintained, or enhanced through this project to ensure clear visuals and information.

- **PLT Question:** How has Nextdoor been used in the past and was it helpful?
 - **Response:** We have only used Nextdoor as a communications platform once, for the Central 70 project. CIG will be monitoring comments. There are many residents who view Nextdoor regularly so we feel it will be helpful.

- **PLT Question:** Will there be any communications through the “I-70 Things” Instagram account?
 - **Response:** Yes, we have collaborated with the owner of the account in the past, providing content for both the Instagram account and blog.

The PLT thanked Stacia and Presley for their presentation, and looks forward to staying up to date with their work on Communications & Public Outreach.

4. CSS Environmental 1041 Commitment Tracking Process

Lastly, Daniel Estes shared the proposed tracking sheet for the CSS Process and Environmental 1041 Commitment Tracking, specific to the East Section. He described to the PLT that this sheet is based on a successful process developed and refined through the Westbound Peak Period Shoulder Lane project. The tracking sheet was used as a reference during PLT meetings throughout construction.

The TT helped to edit and refine the Floyd Hill tracking sheet so that it reflects key issues in the East Section. Daniel noted that there is also a required Environmental Tracking Sheet that CDOT will use alongside the CSS sheet. He asked the PLT if this makes sense, if there are any thoughts for making the system more streamlined, or any questions or concerns?

- **PLT Comment:** Having used the WBPPSL tracking sheet during construction, it was helpful and organized. It makes checking in very straightforward. This sheet specifically incorporates the 1041 permit requirements very well.



With the understanding that unique tracking sheets will be developed for each section of the project, the team is looking for an endorsement from the PLT on this process.

PLT Agreement: The PLT is supportive of the use of a tracking sheet for each section of the project to guide monitoring during construction.

- **PLT Question:** Will the Construction Access package have its own tracking sheet?
 - **Response:** Yes.
- **PLT Question:** How will the construction PLT be decided? It is not necessarily the full PLT but rather a group more specialized around construction monitoring.
 - **Response:** We can brainstorm as a team and field the TT for qualified individuals.

ACTION: Ask TT members about participation in the construction PLT.

5. Wrap Up & Next Steps

Daniel Estes wrapped up the meeting by thanking all PLT participants online and in person for joining and providing helpful input in the process.

Summary of Agreements & Action Items:

- **PLT Agreement:** In accordance with Jefferson County's request, the PLT agreed that local stakeholder engagement in the form of a public comment period would be sufficient for the El Rancho Parking Lot.
- **PLT Agreement:** The PLT is supportive of the use of a tracking sheet for each section of the project to guide monitoring during construction.
- **ACTION:** Ask TT members about participation in the construction PLT.

Attendees

Cindy Neely, Amy Saxton (Clear Creek County); Jonathan Cain, Andy Marsh (Idaho Springs); Margaret Bowes (I-70 Coalition); Brian Dabling (FHWA); Tyler Brady, Kevin Brown, Presley Fowler, Kurt Kionka, Abbie Modafferi, Brad Palmer, Tamara Rollison, Stacia Sellers, Francesca Tordonato, Emily Wilfong (CDOT); Lindsey Daniels, Joy Wasendorf (CIG Public Relations); Liz Viscardi (LV Events and PR); Anthony Pisano



COLORADO
Department of Transportation
Region 1

Region 1 West Program
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(Atkins); Brandon Simao (Kraemer); Larry Quirk (Rocksol); Vanessa Halladay (Peak Consulting); Kevin Shanks (THK); Daniel Estes, Cara Potter (CDR Associates).